

CEDARWOOD®

STEEL SIDING



Powerful steel strength with organic wood beauty.



CEDARWOOD[®]

STEEL SIDING



House shown in Aspen Gray.

HIGHER EXPECTATIONS...EXTRAORDINARY RESULTS

Industry-leading technology and innovation. Craftsmanship unrivaled in quality and performance. Outstanding products. Impeccable service. The confidence and trust of every customer, every day.

For more than 50 years, Gentek Building Products has manufactured siding and accessories in beautiful styles and exquisite colors. With durable finishes that are easy to maintain. Backed by warranties that deliver lasting protection and excellent value. Giving you the expertise and personal touch – that make us truly a part of your home.



With special pride, we champion our “Made in the U.S.A.” steel siding production, fully supported by our long-standing commitment to excellence in materials testing, design, manufacturing and installation. When you choose Cedarwood siding for your home, you can be assured of an exceptional finish that will stand the test of time.

Double 4" Clapboard

8" Clapboard



COLOR PALETTE



Aspen Gray

Tawny Oak

Maple Tan

Chestnut
Brown

Coastal
Redwood

GALVALUME®
AZ-50

High-Performance Galvalume AZ-50 Steel

Cedarwood is built tough from the inside out. The Galvalume AZ-50 steel core prevents corrosion with greater zinc in the coating process, outperforming other steel sidings.

WHEN ONLY THE BEST WILL DO

A natural beauty, with luxurious coloring and a rich woodgrain texture. A rugged steel construction, carefully contoured and wrapped in a resilient finish. A statement of style for those who want an exquisite home exterior. Welcome to Cedarwood steel siding.

INSPIRED BY NATURE

From the first glance, Cedarwood steel siding exudes elegance. Its remarkably realistic cedar appearance so closely resembles genuine cedar that it's difficult to tell the difference. The secret is in our patented Color Fusion coating process that blends warm browns and natural hues in non-repeating patterns to create the variegated coloring and visual appeal of cedar.



PERFORMANCE-ENGINEERED FOR ENDURING PROTECTION

Cedarwood steel siding delivers premium results when it comes to long-lasting beauty and protection for your home. The specially formulated fluoropolymer (PVDF₂) coating provides a highly durable and luxurious finish that resists staining, mildew and dirt. It also is warranted against excessive chalking and color change for 25 years, despite exposure to harsh weather. Blasting winds, hailstorms, frigid temperatures and searing sun are no match for Cedarwood's superior strength. Your home will maintain its handsome appearance for generations to come.

EASY TO MAINTAIN

Time-consuming upkeep will be a thing of the past with Cedarwood steel siding on your home. Unlike fiber cement that may require periodic recaulking and repainting, or wood siding that typically needs repainting every five to seven years, Cedarwood demands not much more than an occasional rinse with a garden hose – perfect for today's lifestyle.

PROTECTING YOUR INVESTMENT

Like many people, your home may be your single most important investment. When you consider the time and money spent repainting year after year, you'll see why steel siding is a smart choice. Cedarwood's easy upkeep and attractive appearance will heighten the curb appeal of your home while also improving its overall value.



DETAILS THAT MAKE THE DIFFERENCE

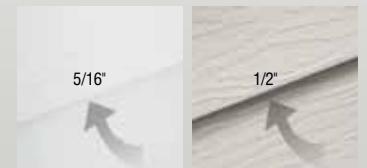
Accent the architecture of your home with coordinating soffit, fascia and trim. Beautifully crafted exterior accessories will give your home a distinctive touch of personality and visual appeal.

COMMANDING STEEL STRENGTH

Cedarwood's Galvalume AZ-50 steel construction is virtually impervious to outdoor elements. And unlike wood, compressed particle board or fiber cement, it won't absorb moisture. It's also resistant to dents, warping, fire, termites, chalking, fading, and brittleness in cold weather.

HIGH DIMENSIONAL STABILITY

Rigid steel panels deliver high dimensional stability and resist buckling and the wavy appearance that can result from expansion and contraction caused by extreme weather changes. Cedarwood steel siding also will subtly conceal flaws in the exterior's substructure, keeping wall lines exceptionally smooth and straight.



ADDED DIMENSION

Cedarwood's generously proportioned 1/2" butt height adds greater dimension and style with dramatic shadow lines.



SMOOTH FINISHED LOOK

While fiber cement and compressed particle boards typically require caulked joints, Cedarwood's "seams" are crisp and clean.



BETTER PRODUCTS FOR A BRIGHTER FUTURE

You may not realize it, but building green begins long before the materials are ready for installation on your home. It begins with a strong commitment to “source reduction” by the manufacturer. This means that all aspects of production are designed to help reduce the volume and environmental impact of waste, while also achieving optimum material use to create products with a longer service life. At Gentek, we strongly promote best practices for environmental stewardship and proudly offer a wide variety of eco-friendly steel, aluminum and vinyl products.



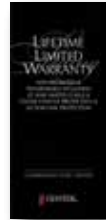
Built to shield your home from even the most punishing weather, Gentek steel siding also promotes energy conservation by creating a tight building envelope for more efficient heating and cooling performance year-round. In terms of strength and stability, steel offers many advantages for residential home building – and has long been North America’s most recycled material!¹ The uncompromising endurance of this heavy-gauge siding promises exceptional beauty and lasting protection for your home.

A WORD ABOUT QUALITY

Gentek delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our more than 50 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing are further assurance you have made an excellent selection for your home.

A LIFETIME OF PROTECTION

Cedarwood steel siding is backed by a lifetime limited, non-prorated, transferable warranty with 50 year hail and 25 year chalk and color change protection. Not only is it a premier siding product, it also carries one of the strongest warranties in the industry. For complete warranty information, including limitations, ask your dealer for a copy of the Cedarwood steel siding warranty.



BUILT FOR YOU... GENTEK WINDOWS AND PATIO DOORS

For your total home solution, choose Gentek replacement windows and patio doors. Advanced technology merged with enduring beauty, superior energy savings, easy upkeep and excellent value make it the ideal choice for today’s homes. See your Gentek Sales Representative for details.



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Make us a part of your home.



¹ Steel: The Clear Cut Alternative for Building Homes. Steel Recycling Institute, www.recycle-steel.org
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