



CONCORD[®]

Quality Vinyl Siding



Classic Beauty and Enduring Protection for Your Home

DISCOVER
**NEW
COLORS!**



Certain to draw admiring glances, Concord vinyl siding presents traditional charm and appeal in an easy-care exterior. The ample selection of architectural colors, inviting textures and authentic profile designs will let you achieve the ideal finish for your home.



House shown in Pearl.

Never Needs to be Painted High-performance vinyl color won't chip, flake or peel.

Easy Upkeep Rinse occasionally with a garden hose to refresh the appearance.

Durable and Dent-Resistant Stands up strong to dings and abrasions, and won't rot or warp due to moisture.

Custom Appeal Decorative accents, corner posts, trim and other accessories will give your home a style all its own.

Valuable Investment Creating a beautiful, low-maintenance exterior can greatly enhance the value of your home.

Lifetime Limited Warranty Backed by a lifetime limited, transferable warranty including fade and hail protection; see warranty for details.



Featuring richer, darker colors fortified with ChromaTrue® fade-defying technology, Concord vinyl siding carries a lifetime limited warranty against fading. See printed warranty for complete details.

ChromaTrue®

COLOR DEFINES THE DESIGN

Gentek colors keep personal style in mind. Deep, saturated palettes in cool neutrals and bold shades, along with light-changing grays and softer hues, will transform the appearance of your home with artisan style.

Classic Colors

Snow White	Monterey Sand NEW!	Pearl
Linen	Wicker	Dover Gray
Sandstone	Canyon Clay	Sage
Maize	Pebble	Juniper Grove
Almond		

Designer Colors

Dark Drift	Storm	Hudson Slate NEW!
Meadow Fern NEW!	Chesapeake Gray NEW!	Windswept Smoke
Harbor Bay		

BUILD BEAUTIFULLY

Elevate your home to a whole new level of beauty and performance with everyday ease. Gentek vinyl siding expertly blends eye-catching elements of design with the modern practicality of simple upkeep.

It's luxury mixed with livability – it's style-defining and ever strong.



QUICK SPECS:

Nominal Thickness: .042"
Windload: Laboratory tested to withstand windloads up to 193 mph*
Texture: Light Roughsawn;
Triple 3" has a Brushed texture

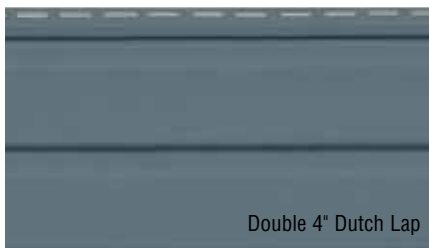


Rolled nail hem for extra-strong wall attachment.**

House shown in Harbor Bay.



Double 4" Clapboard



Double 4" Dutch Lap



Double 5" Clapboard



Double 5" Dutch Lap



Triple 3" Clapboard



Siding in Storm with Linen trim.



Siding in Pebble with Linen trim and Canyon Clay shake accent.

LAUNCH YOUR NEW LOOK

Whether you want to just refresh or press the reset button – one of the most difficult aspects of home remodeling is choosing colors. How will the new products and colors look on your home?

Gentek's MyDesign Home Studio® takes the guesswork out of the design process. This easy web-based design tool lets you instantly create a variety of exterior designs with options for siding, trim, roofing, front door paint, exterior window colors and more.

- Design-ready with a gallery of house images; access it from any device and start designing
- Explore exterior designs with colors and product options – print, save and compare
- Products, profiles and colors applied in each design are listed for easy reference

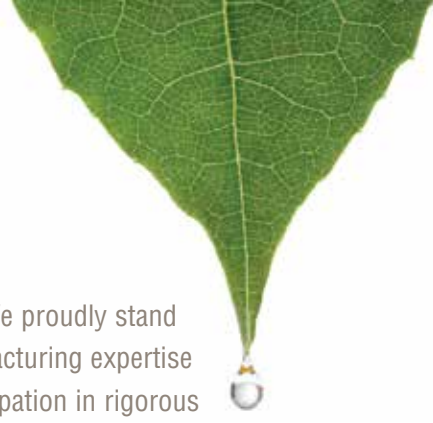
Visit www.gentekinc.com and click on MyDesign Home Studio to get started with this exciting and inspiring design tool!



COLOR MATCHING MADE SIMPLE

No need to settle for siding and trim that "almost match." Our Color Clear Through® collection of customer-preferred colors ensures that all Gentek products – siding, soffit, fascia, trim and rainware – will beautifully match throughout our vinyl, aluminum and steel product lines.





A WORD ABOUT QUALITY

Gentek delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our more than 50 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing is further assurance you have made an excellent selection for your home.

ENVIRONMENTALLY FRIENDLY

Eco-friendly and sustainable, Gentek vinyl siding helps conserve natural resources often used for home construction, such as cedar and other wood. And because vinyl never needs to be painted, it eliminates the use of paint, stain and other maintenance-related products that can harm the earth.

A LIFETIME OF PROTECTION

Concord vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty with hail protection and lifetime fade coverage. For complete warranty information, including limitations, ask your dealer for a copy of the Gentek vinyl siding warranty.



INDEPENDENTLY TESTED AND CERTIFIED

As tested in an independent program sponsored by the Vinyl Siding Institute, Concord has earned ASTM D3679 certification, the industry's highest standard for quality.



Pertains to Concord vinyl siding. Consult the VSI website at www.vinylsiding.org for a current list of certified products and colors.



DETAILS THAT MAKE THE DIFFERENCE

Accentuate the architecture of your home with TrimEssentials by Gentek® exterior trim and accessories. Exquisitely crafted window and door surrounds, fluted lineals, corner posts and other accents – as well as decorative shakes and scallops – will give your home personality and style.



BUILT FOR YOU... GENTEK WINDOWS AND PATIO DOORS

For your total home solution, choose Gentek replacement windows and patio doors. Advanced technology merged with enduring beauty, superior energy savings, easy upkeep and excellent value make it the ideal choice for today's homes. See your Gentek Sales Representative for details.



3773 State Road, Cuyahoga Falls, Ohio 44223
www.gentekinc.com

Make us a part of your home.



*Windload performance may vary by profile design. **Triple 3" profile has a standard nail hem. Colors are reproduced by lithographic process and may vary slightly from colors of actual product. Product specifications are subject to change without prior notice. USGBC and related logo is a trademark owned by the U.S. Green Building Council and is used by permission.

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