

STEELSIDE[®]

STEEL SIDING



The Perfect Symmetry of Beauty and Strength



STEELSIDE®

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GALVALUME®
AZ-50

High-Performance Galvalume AZ-50 Steel

SteelSide is built tough from the inside out. The Galvalume AZ-50 steel core prevents corrosion with greater zinc in the coating process, outperforming other steel sidings.



House shown in Bright White.

HIGHER EXPECTATIONS...EXTRAORDINARY RESULTS

Industry-leading technology and innovation. Craftsmanship unrivaled in quality and performance. Outstanding products. Impeccable service. The confidence and trust of every customer, every day.

For more than 50 years, Gentek Building Products has manufactured siding and accessories in beautiful styles and exquisite colors. With durable finishes that are easy to maintain. Backed by warranties that deliver lasting protection and excellent value. Giving you the expertise and personal touch – that make us truly a part of your home.

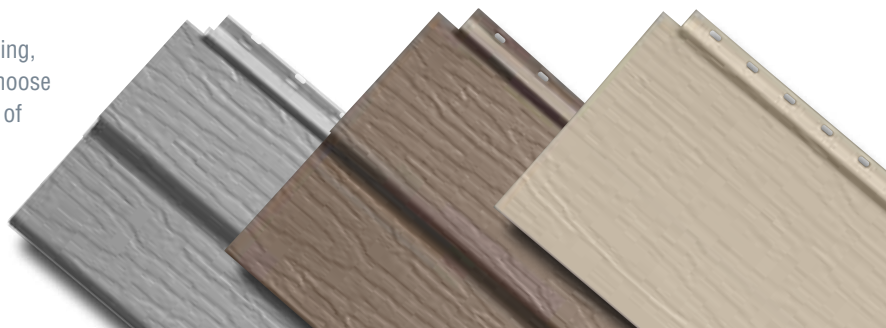


With special pride, we champion our “Made in the U.S.A.” steel siding production, fully supported by our long-standing commitment to excellence in materials testing, design, manufacturing and installation. When you choose SteelSide siding for your home, you can be assured of an exceptional finish that will stand the test of time.

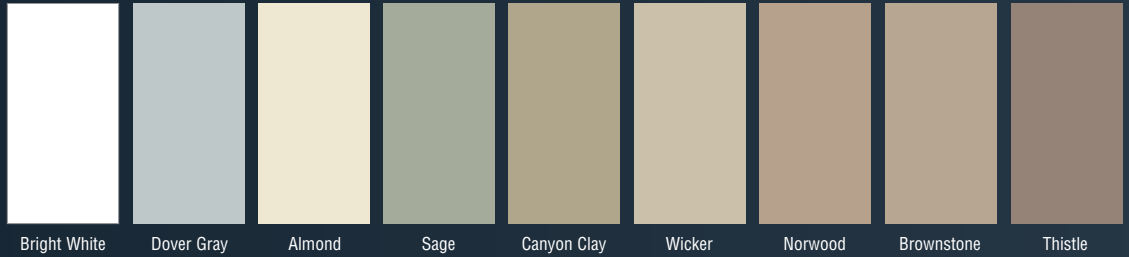
Double 4" Clapboard

Double 5" Clapboard

8" Horizontal Clapboard



COLOR PALETTE



UNMATCHED BEAUTY

Perhaps more than any other siding, SteelSide calls to mind the captivating appeal of freshly painted clapboard. Its rich, natural-looking colors embellished with an authentic woodgrain texture will lend the perfect measure of refinement to your home, while protecting it with a solid steel shield.

HIGH-PERFORMANCE STEEL

Pounding rain, freezing temperatures, and blistering heat are no match for SteelSide. It's built to stand up strong against the worst of Mother Nature's arsenal. Each high-performance Galvalume AZ-50 steel panel is virtually "weather-sealed" in a thick PVC (polyvinyl chloride) finish that's three and one-half times thicker than most conventional coatings. SteelSide's heavy-duty construction and resilient finish will give your home lasting beauty and protection.



EASY-CARE EXTERIOR

SteelSide siding requires very little upkeep to maintain the beautiful appearance. There's no need for time-consuming scraping and painting or struggling with ladders. Just a simple rinse with a garden hose will remove most airborne dust and dirt. In most cases, your siding will clean up quickly and easily.

PLANNING FOR THE FUTURE

Like many people, your home may be your most important investment. If you consider the time and money spent repainting year after year, you'll see why steel siding is a smart choice. SteelSide's easy upkeep and attractive appearance can enhance the curb appeal of your home while improving its overall value. And in today's resale market, a low-maintenance exterior can be an important amenity.

COLOR MATCHING MADE SIMPLE

No need to settle for siding and trim that "almost match." Our Color Clear Through® collection of customer-preferred colors ensures that all Gentek products – siding, soffit, fascia, trim and rainware – will beautifully match throughout our vinyl, aluminum and steel product lines.



DETAILS THAT MAKE THE DIFFERENCE

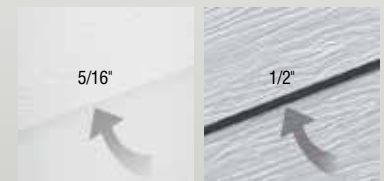
Accent the architecture of your home with coordinating soffit, fascia and trim. Masterfully crafted exterior accessories will give your home a distinctive touch of personality and visual appeal.

COMMANDING STEEL STRENGTH

SteelSide's rugged steel construction is virtually impervious to outdoor elements. And unlike wood, compressed particle board or fiber cement, it won't absorb moisture. It's also resistant to dents, warping, fire, termites, chalking, fading, and brittleness in cold weather.

HIGH DIMENSIONAL STABILITY

Rigid steel panels deliver high dimensional stability and resist buckling and the wavy appearance that can result from expansion and contraction caused by extreme weather changes. SteelSide steel siding also will subtly conceal flaws in the exterior's substructure, keeping wall lines exceptionally smooth and straight.



ADDED DIMENSION

SteelSide's generously proportioned 1/2" butt height adds greater dimension and style with dramatic shadow lines.



SMOOTH FINISHED LOOK

While fiber cement and compressed particle boards typically require caulked joints, SteelSide's "seams" are crisp and clean.



BETTER PRODUCTS FOR A BRIGHTER FUTURE

You may not realize it, but building green begins long before the materials are ready for installation on your home. It begins with a strong commitment to “source reduction” by the manufacturer. This means that all aspects of production are designed to help reduce the volume and environmental impact of waste, while also achieving optimum material use to create products with a longer service life. At Gentek, we strongly promote best practices for environmental stewardship and proudly offer a wide variety of eco-friendly steel, aluminum and vinyl products.



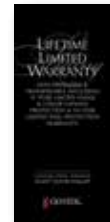
Built to shield your home from even the most punishing weather, Gentek steel siding also promotes energy conservation by creating a tight building envelope for more efficient heating and cooling performance year-round. In terms of strength and stability, steel offers many advantages for residential home building – and has long been North America’s most recycled material!¹ The uncompromising endurance of this heavy-gauge siding promises exceptional beauty and lasting protection for your home.

A WORD ABOUT QUALITY

Gentek delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our more than 50 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing are further assurance you have made an excellent selection for your home.

A LIFETIME OF PROTECTION

SteelSide steel siding is backed by a lifetime limited, non-prorated, transferable warranty with 50 year hail and 15 year chalk and color change protection. Not only is it a premier siding product, it also carries one of the strongest warranties in the industry. For complete warranty information, including limitations, ask your dealer for a copy of the SteelSide steel siding warranty.



BUILT FOR YOU... GENTEK WINDOWS AND PATIO DOORS

For your total home solution, choose Gentek replacement windows and patio doors. Advanced technology merged with enduring beauty, superior energy savings, easy upkeep and excellent value make it the ideal choice for today’s homes. See your Gentek Sales Representative for details.



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www.gentekinc.com

Make us a part of your home.



¹ Steel: The Clear Cut Alternative for Building Homes. Steel Recycling Institute, www.recycle-steel.org
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